

## HERBERT W. ARMSTRONG 1892-1986



### Dignitaries, leaders share loss of pastor general

This issue of *The Worldwide News* is a tribute to the late apostle and pastor general of the Worldwide Church of God, Herbert W. Armstrong, who died Jan. 16. Church leaders, including Pastor General Joseph W. Tkach, evangelists and longtime associates of Mr. Armstrong, have written articles that take a retrospective look at the memories and messages left by Mr. Armstrong.

These tributes only begin to

sonal glimpses into how their lives were affected by Mr. Armstrong and what it was like to work for God's apostle.

Others describe the early years of radio and television broadcasting, the founding of Ambassador College campuses and the background for establishing the Ambassador Foundation.

Some articles focus on Mr. Armstrong's insight and vision. Milestones in Mr. Armstrong's life are accented by historical photographs.

The Church received many condolences by telex, letter and telephone, including some from digni-

throughout the world, he pursued the cause of peace and harmony among all peoples.

"My wife and I indeed recall our meeting with him in San Francisco last June and had looked forward to seeing him subsequently in New York. We would like to express our sincere condolences on this sad occasion."

Javier Perez de Cuellar  
Secretary-General

#### United States

"To the congregation, Worldwide Church of God: Nancy and I join all those members before re-

(See LEADERS, page 11)

"I want you to know that Claire and I share a great sense of loss upon the death of Herbert W. Armstrong. He was a giant of a man who provided leadership of good will and principle.

"Nothing I can say will ease the extreme difficulty of these days for the persons associated with Mr. Armstrong, but I want you to know that our thoughts and prayers will be with you and the others who are called upon to achieve a smooth transition in the days ahead."

William J. Bogaard  
Mayor of Pasadena

Many of the writers share per-

flashed back over the years in which I watched from afar the development of your beautiful campus.

"Little did I dream that years later, although not a member of the Church, I was to share so generously in Mr. Armstrong's unselfish and dedicated support of our community, its supporting organizations and in the furtherance of its cultural growth.

"I can scarcely name an activity in which Ambassador has not in some way been involved!

"The full measure of your loss can be only appreciated by your

Nations. With his wide tie



...Herbert W. Armstrong  
 ...worldwide Church of God, Mr.  
 ...strong contributed to sharing  
 ...with people throughout  
 ...you can take pride in his  
 ...sayers are with you

...Please accept our condolences  
 ...your leader... Herbert W. Arm-  
 ...strong. His long and productive life  
 ...John and Andreea van de Kamp  
 ...Attorney General  
 ...California

...Church Family, I know. But his loss  
 ...will be felt by so many outside the  
 ...appreciated his splendid concern  
 ...for his community."  
 ...Murphy, St. Paul  
 ...Pasadena

...cover the many facets of Mr. Arm-  
 ...could have been written, but space  
 ...did not permit.  
 ...As Mr. Clark writes: "The time-  
 ...work, the long hours, the drive, the  
 ...energy and enthusiasm for doing  
 ...memories of him."

...aries around the world  
 ...United Nations  
 ..."I was greatly saddened to learn  
 ...strong, from the time of the San  
 ...Francisco [Calif.] Conference  
 ...which he attended as a journalist  
 ...supporting interest in the United  
 ...Ronald and N

ancy Reagan "I feel that loss in a very special way"

strong's death

# Milestones in the life of Herbert W. Armstrong

hookup from his home, reporting that in spite of his illness, "I'm keeping in daily touch with the work constantly and doing what I can."  
**Jan. 10, 1986** — Mr. Armstrong appoints Joseph W. Tkach, director of Church Administration, to the office of deputy pastor general, to succeed him as pastor general should God choose to take his life.  
**Jan. 16, 1986** — Mr. Armstrong, at 93, dies at 5:59 a.m. at his home in Pasadena, while resting in the favorite chair of his late wife, Loma.  
**Jan. 18, 1986** — Mr. Tkach announces his decision to rename Mr. Armstrong's Pasadena home, formerly called the campus Social Center, as the Herbert W. Armstrong Memorial Hall.  
**Jan. 19, 1986** — Mr. Armstrong is buried in Mountain View Cemetery in Altadena, Calif., next to his wife, Loma, his son Richard and his mother, Eva.  
**Jan. 25 and 26, 1986** — A memorial

**July 31, 1892** — Herbert W. Armstrong is born in Des Moines, Iowa, the eldest son of Horace and Eva Armstrong.  
**Summer, 1908** — An employer's encouragement stimulates ambition and the will to succeed in 16-year-old Herbert W. Armstrong.  
**January, 1917** — Mr. Armstrong meets Loma Dillon in Motor, Iowa.  
**May 15, 1917** — Mr. Armstrong and Loma Dillon become engaged.  
**July 31, 1917** — Mr. Armstrong and Loma Dillon are married in Chicago, Ill.  
**August, 1917** — In a dream during their first week of marriage, Loma Armstrong sees Mr. Armstrong and herself at one of Chicago's busiest intersections. In the dream, an angel descends from heaven, puts his arms around the Armstrongs and announces that Jesus Christ will return in this generation, saying that Christ has work for the Armstrongs to do.  
**Fall, 1920** — A flash depression wipes out Mr. Armstrong's advertising business.  
**June 16, 1924** — The Armstrongs begin a move to Oregon in a Model T.  
**Fall, 1926** — Mr. Armstrong is challenged into a diligent study of the Bible by his wife, Loma.  
**May or June, 1927** — Mr. Armstrong is baptized.  
**August, 1927** — Mrs. Armstrong recovers from a combination of quinsy, blood poisoning, a dog bite and several other ailments, proving God's promise to heal is sure.  
**Summer, 1928** — Mr. Armstrong gives his first sermon, in a vacant country store building south of Salem, Ore.  
**June, 1931** — Mr. Armstrong is ordained to the ministry of Jesus Christ.  
**July, 1933** — Mr. Armstrong gives a series of lectures in Eugene, Ore., that leads to the formation of God's worldwide work.  
**Oct. 1, 1933** — *The Bulletin* reports that "with the Fisher and Ellis families, more than 20 signified



**FAMILY PORTRAIT** — Photo shows the family of Horace Elon Armstrong, father of Herbert Armstrong, in 1897. From left, Horace Armstrong; Mabel Armstrong, Mr. Armstrong's sister; Herbert Armstrong at age 5; and Eva Armstrong, Mr. Armstrong's mother.

Radio Luxembourg, reaches Europe.  
**Oct. 25, 1953** — *The World Tomorrow* goes on the transcontinental ABC network in the United States.  
**March, 1955** — Six months after Mr. Armstrong's campaigns in Britain, Richard Armstrong and George Meeker establish the first permanent office in London.  
**July, 1955** — *The World Tomorrow* appears on television for the first time.  
**April 14, 1956** — Eight radio stations begin broadcasting *The World Tomorrow* in Australia once a week.  
**September, 1956** — The Church's work begins in Spanish-speaking areas with Benjamin Rea as director.  
**July 30, 1958** — Richard Armstrong dies from injuries he sustained in an automobile accident while on a baptizing tour.  
**Oct. 16, 1960** — Ambassador College opens its Bricket Wood, England, campus.  
**August, 1961** — *The Plain Truth* appears in German for the first time.

*Truth* appears in Dutch for the first time.  
**October, 1971** — Invited by Romanian President Nicolae Ceausescu, Mr. Armstrong travels for the first time to a communist country.  
**Jan. 14, 1972** — Mr. Armstrong breaks ground to begin construction of the Ambassador Auditorium.  
**March 15, 1972** — Mr. Armstrong meets with 10 of the most powerful men in Japan's government, including a 40-minute meeting with Prime Minister Eisaku Sato.  
**April 1, 1973** — *The Worldwide News* is first published.  
**June 19, 1973** — Mr. Armstrong meets with Ethiopian Emperor Haile Selassie.  
**Oct. 4, 1973** — Mr. Armstrong meets with South Vietnam's President Nguyen Van Thieu.  
**April 7, 1974** — Carlo Maria Giulini conducts the Vienna, Austria, Symphony at the Ambassador Auditorium's inaugural concert.  
**May 17 to 19, 1974** — Mr. Armstrong conducts a campaign in Manila, Philippines. It is his first overseas personal appearance campaign.  
**June 7, 1974** — Ambassador College in Bricket Wood conducts its final graduation.  
**June 23, 1974** — Mr. Armstrong meets Jordan's King Hussein.  
**Dec. 4, 1974** — Mr. Armstrong is the first visitor from abroad to meet officially with Japan's new prime minister, Takeo Miki.  
**March 18, 1975** — Mr. Armstrong starts the Ambassador International Cultural Foundation to conduct cultural, humanitarian, charitable and educational activities of the Church and college.  
**Sept. 20 to 27, 1975** — The Feast of Tabernacles marks the beginning of Youth Opportunities United (YOU).  
**Nov. 21 to 22, 1975** — In Kingston, Jamaica, Mr. Armstrong lectures on the incredible human potential.  
**May, 1977** — The Big Sandy campus of Ambassador College closes.  
**August, 1977** — After a grueling overseas trip and an extended period of writing, Mr. Armstrong suffers congestive heart failure at his home in Tucson, Ariz. God intervenes to bring Mr. Armstrong back from death.  
**May 18, 1978** — Mr. Armstrong announces his decision to return to regular broadcasting on the *World Tomorrow* program.  
**Oct. 16 to 23, 1978** — Mr. Armstrong's landmark book *The Incredible Human Potential* is distributed at the Feast of Tabernacles.  
**January, 1979** — Mr. Armstrong

becomes the first church leader from the world of Christianity to officially visit and speak with top leaders inside the People's Republic of China.  
**Sept. 25 to Oct. 2, 1980** — First time, brethren at all Feast of Tabernacles sites in North America and Britain view the same service, including messages from Mr. Armstrong, by microwave and satellite transmission. God moves Mr. Armstrong to start the *Youth* magazine for young people.  
**Oct. 14, 1980** — Attorney General George Deukmejian announces the dismissal of the State of California suit against the Church.  
**Aug. 21, 1981** — Mr. Armstrong speaks at the reopening of the Big Sandy campus of Ambassador College.  
**Jan. 13, 1982** — Mr. Armstrong conducts a meeting for regional directors in the Ambassador Auditorium, the first time Mr. Armstrong has met with all regional directors in one place.  
**July, 1982** — Mr. Armstrong meets Britain's Prime Minister Margaret Thatcher and Prince Charles. *Plain Truth* appears in Italy for the first time.  
**November, 1982** — Mr. Armstrong visits Kenya to meet President Daniel Arap Moi and conduct a *Plain Truth* lecture.  
**Nov. 19, 1982** — Mr. Armstrong meets Spain's King Juan Carlos.  
**July 10 to 13, 1983** — Otto von Habsburg, a member of the European Parliament and a proponent of European unification, visits Pasadena Ambassador College campus.  
**September, 1983** — During the Feast of Tabernacles, Mr. Armstrong visits the Feast site in Eugene, Ore., where the Philadelphia Church was raised up, to mark the 50th anniversary of the Philadelphia era.  
**November, 1983** — Mr. Armstrong visits southern Asia and the East, meeting officials and conducting business in China, Bangladesh, Sri Lanka, Thailand and Japan.  
**February, 1984** — *The Plain Truth* appears in Norwegian for the first time.  
**Nov. 7, 1984** — Mr. Armstrong meets Deng Xiaoping, top leader of the People's Republic of China.  
**March, 1985** — During a trip to Japan, Mr. Armstrong meets with Japanese government officials and representatives from Nepal, Sri Lanka, Bangladesh, Thailand and Israel.  
**March 19 to 26, 1985** — Sirikit of Thailand visits Ambassador College in Pasadena.  
**May, 1985** — Mr. Armstrong makes a 24-day trip to England, Belgium, Czechoslovakia, West Germany, France, Syria, Jordan and Israel.  
**May 29, 1985** — Mr. Armstrong videotapes a segment with Young Ambassadors for the Festival film.  
**June 23 to July 5, 1985** — Mr. Armstrong participates in the 40th anniversary of the signing of the United Nations charter in San Francisco, Calif. He takes part in the anniversary celebration of the Des Moines congregation.  
**July 29, 1985** — Mr. Armstrong's last book, *Mystery of the Ages*, is pressed. Mr. Armstrong begins taping it in January, 1985.  
**August, 1985** — Mr. Armstrong tapes his final two *World Tomorrow* broadcasts. He becomes ill.  
**Aug. 19, 1985** — Mr. Armstrong tapes his opening message



**'50s TELECAST** — *The World Tomorrow* first appeared on television July 24, 1955, and was aired for 27 weeks. Mr. Armstrong was filmed at a motion picture studio in Hollywood, Calif.

tribute to Mr. Armstrong, broadcast on the *World Tomorrow* program, sets a record for responses (81,359) when Mr. Armstrong's book *Mystery of the Ages* is offered.

## The Worldwide News

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**FAMILY EFFORT** — Herbert W. Armstrong's wife, Loma, often sat beside him as he recorded *The World Tomorrow* in the radio studio on the second floor of the Ambassador College library in Pasadena.

their desire to establish a new Sabbath-keeping Church of God in this district [Eugene]."  
**Oct. 9, 1933** — Mr. Armstrong preaches on KORE, a 100-watt radio station in Eugene.  
**Jan. 7, 1934** — *The World Tomorrow* radio program goes on the air.  
**February, 1934** — *The Plain Truth* begins publication.  
**February, 1939** — *The Good News* is published as a mimeographed bulletin.  
**Oct. 8, 1947** — Ambassador College

*June, 1963* — *The Plain Truth* appears in French for the first time.  
**Sept. 8, 1964** — Ambassador College in Big Sandy begins classes.  
**February, 1965** — The first *Plain Truth* with a full-color cover is published.  
**April 15, 1967** — Mrs. Armstrong dies, just more than three months before she and Mr. Armstrong would have celebrated their 50th wedding anniversary.  
**June 7, 1967** — *The World Tomorrow* is first aired from Jerusalem.

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 ...orrow  
 ...strong



# God's will was 'the joy of his life,' says pastor general about HWA

By Joseph W. Tkach

When my father began listening to *The World Tomorrow* in Chicago, Ill., in 1953, I knew there had to be something to it. The powerful, sincere and unrelenting voice of Herbert W. Armstrong convinced my devoutly Russian Orthodox father that he should repent and change his life. It was not long before I was listening with him.

I first met Mr. Armstrong in 1957, when he came to Chicago to visit my father. Mr. Armstrong was interested in starting a Russian-language broadcast, and felt that my dad would be the right man to do the program and to begin translating booklets into Russian. Although he translated a few booklets, God did not open the door to Russia at that time. My father died in the summer of 1963, after my ordination.

What an impact Mr. Armstrong had on my life! As God's servant, he brought the message of God's law and way of life not only to me, but to all those whose minds God would open. Because of his yieldedness, God was able to use him in a profound way to proclaim the most important message the world will ever hear.

Mr. Armstrong was willing to



**AWARD CEREMONY** — Herbert W. Armstrong speaks to brethren after Joseph Tkach presented him with a plaque June 13, 1981, commemorating the 50th anniversary of Mr. Armstrong's ordination.

obey God — to keep His law. He was first tested on the commandment that is a sign between God and His people — the Sabbath. God saw that he was faithful. He was willing to obey Him despite the criticism, despite the ridicule, despite the opposition. King David said, "A good understanding have all those who do His commandments" (Psalm 111:10, Revised Authorized Version throughout). And God gave understanding to Mr. Armstrong.

He led God's Church under Christ as a faithful servant. He refused to compromise with God's law. Yet, he was willing to change when proven wrong, and accept new truth when God clearly revealed it.

The apostle Paul told us to "recognize those who labor among you, and are over you in the Lord and admonish you, and to esteem them very highly in love for their work's sake" (I Thessalonians 5:12-13). And what love, esteem and appreciation we had for God's servant, Mr. Armstrong.

I can now look back (it is commonly said that hindsight is 20-20) over the past several years and see so many ways in which Mr. Armstrong was preparing me to carry on in his footsteps.

I appreciate most the sound correction Mr. Armstrong was certainly not afraid to give. And the unique opportunity to be personally taught at his feet, being reminded constantly of the great plan of God, of what and why the Church, of God's plan of salvation and of the true Gospel message of the Kingdom of God.

Perhaps one of the greatest ways in which Mr. Armstrong set us an example was in the way he worked. The tireless dedication to God's Church and work, the long hours, the drive, the energy and enthusiasm for doing God's will, are burned into our memories of him.

Mr. Armstrong's whole life was sharply focused around one thing — the work of God. He lived, ate, slept and breathed Christ's commission to the Church. All his conversations and discussions were either directly

about or soon got around to God's plan, the Gospel, the Church, the work or the Bible. The joy of his life was doing the will of God. And he carried right on doing it until the end of his long and eventful life.

Mr. Armstrong had truly given himself to God, and in him God gave us an example of wholehearted devotion and faithfulness to our calling "to an inheritance incorruptible and undefiled and that does not fade away" (I Peter 1:4).

Let that example motivate us, as God's people around the world, to run with endurance the spiritual race that is set before us!



**CHICAGO VISIT** — Herbert W. Armstrong and Joseph Tkach share a light moment with a youngster at a Youth Opportunities United (YOU) basketball game during a trip to Mr. Tkach's home state of Illinois March 10, 1984.

## God gave strength to deliver Gospel

# Inside Mr. Armstrong's travels

By Aaron Dean

In writing a tribute to Pastor General Herbert W. Armstrong you must include his association and friendship with heads of state and the respect they had for him. They saw Mr. Armstrong as a kind man with a strong purpose that he sincerely believed in and taught.

*Aaron Dean, a pastor-rank minister, served as the late Pastor General Herbert W. Armstrong's executive aide.*

Many times he would go to meetings feeling poorly, asking God to give him the strength to do and say what God would want. Because of his physical weakness I saw God's strength, just as God said, "Not by might, nor by power, but by my spirit, saith the Lord of hosts" (Zechariah 4:6). God provided the strength. Mr. Armstrong's most effective work in preaching the Gospel of the Kingdom of God was done in his last years.

I have often been asked, "How was Mr. Armstrong received?" For those who already had met him the reception was warm and often affec-

tionate. To those meeting him for the first time, they quickly saw him as a man of understanding and wisdom. As Mr. Armstrong would say, "It makes sense, and it is the only explanation that does."

Although they often didn't want to admit it, and didn't believe it would happen, the Gospel was given as a witness to them. It was clear that God was guiding him in what to say. At times he would be strong and lengthy in the explanation and other times short and to the point.

One of the most interesting things that nearly always happened was that the people who scheduled the meetings would often say, "You can only have 15 minutes" or some short time.

I remember very few 15-minute meetings. Often they would last an hour or more. You just never knew when you went in.

### Valuable lessons

Precious to me were the stories of the early days of the Church and the hard work he and his wife, Loma, had in following God's way. That taught me some of the most valuable lessons of my life.

Occasionally he would tell dignitaries of the early years, and they would listen in amazement at his recall of so many details. They always respected his sincerity in how dedicated he was to world peace and his conviction of how it would come.

Even if they did not believe, I think he always left them wondering, Is that really going to happen? It often reminded me of what King Agrippa said to the apostle Paul, "Almost thou persuadest me . . ." (Acts 26:28).

Mr. Armstrong knew how to get things done. He worked all the time, at home, in the air on board the plane, in hotels, even in the car at times. He was always thinking and writing notes. His work was his life. Those close to him worked hard to keep up.

### Love for the brethren

Mr. Armstrong took great joy in God's people, whether it was the example they set at the Feast, or the example of the students on the projects. These were shining examples of God's way of life, the way of the world tomorrow.

He often said he missed just sitting and talking with the brethren and shaking their hands. He was not physically strong enough to see everyone, and he felt some might be offended if he met just a few. He never wanted to offend anyone if it was possible, and even when correction was necessary he always gave hope and encouragement along with it.

During those last five months, we sat in his home and read booklet after booklet, his various books, especially *Mystery of the Ages*, and he successfully directed every aspect of the work through the men who reported to him. He showed us by his own example the meaning of enduring to the end.

When he died he had his hand on the plow, and he never turned back.

I could tell more of the travels and the personal involvement and work of our beloved apostle, but I would rather end with a line he so often and forcefully said, "He who endures to the end, the same shall be saved."

# Church government: a question understood by Mr. Armstrong

By Herman L. Hoeh

For decades Herbert W. Armstrong had said the most difficult question he faced in studying the Bible was that of Church government.

*Evangelist Herman L. Hoeh is editor of The Plain Truth.*

The one reason Jesus Christ could use Mr. Armstrong as an apostle in this century was that he never wanted to be an apostle — even though his ordination papers said he was ordained to that office.

Over the years Mr. Armstrong not only came to understand Church government but also learned to live it. He first discovered that Jesus Christ reveals New Testament Church government through the writings of Paul, in I Corinthians 12. In verse 28 Mr. Armstrong found God set certain offices in the Church. These offices are the government of God, and not established by the election of people.

In Ephesians 4:11-14, Mr. Armstrong found a detailed explanation of the same government — of apostles, of prophets, evangelists, pastors, teachers. The function of this

government, he discovered, is to teach us and to bring us to that final goal — "Therefore you shall be perfect, just as your Father in heaven is perfect" (Matthew 5:48, Revised Authorized Version).

The goal, then, is that we all may be brought to the unity of the faith, to the stature of spiritual understanding like Jesus Christ. The very fact that this is a goal and an aim and that we don't all progress to that goal with the same degree of speed, nor do we all sense the direction that we should go, proves — Mr. Armstrong found — the need of the ministry! And that, of course, led to the need for Ambassador College.

Ministers are pictured as shepherds; and the people, in general, are called sheep, because they do not always know the way to go. Jesus Christ is the Chief Shepherd. He has set those in the ministry who are spiritually more mature, and who, irrespective of age, can be called elders, and who are responsible under Christ to assist in shepherding the flock. He holds them responsible for ruling the Church well.

We read in I Timothy 5:17: "Let the elders that rule well be counted

worthy of double honour, especially they who labour in the word and doctrine."

So one of the functions of the elders is to rule well. But how? That troubled Mr. Armstrong for years.

This ruling well involves authoritative expounding of the meaning of the Scriptures. Yet, if God's rule in the Church involved only teaching, but no authority to enforce that teaching, Mr. Armstrong saw the Church would quickly be divided like Protestant sects are.

If you, for example, tell your child to do this or do that, and the child doesn't do it — and you haven't been given the authority to act, but only the authority to talk, are you going to have unity in the family? Of course not!

Now if God says that every elder must first learn how to rule his own house well, that means he is also to have Church authority vested in him. He is to teach God's truth, and if the teaching isn't followed, then, Mr. Armstrong concluded, he is responsible for exercising authority to see that God's teaching is obeyed. The duty, therefore, to rule well in the home is a necessary prerequisite to all in the ministry.



**ROYAL VISIT** — Queen Sirikit of Thailand arrives at the Ambassador Auditorium March 20, 1985, with Herbert Armstrong and Aaron Dean (right), Mr. Armstrong's executive aide.





**WORKING TOGETHER** — Larry Omasta, director of Media Services, confers with Pastor General Herbert W. Armstrong during a videotaping of the 1984 Young Ambassadors Festival film.

## HWA 'a natural communicator,' says director of Media Services

By Larry Omasta

As it did with others who had the privilege of working closely with Pastor General Herbert W. Armstrong, his death left the Television Department with sadness, but also with many happy memories.

*Larry Omasta is director of Media Services in Pasadena.*

As in every other aspect of the work, Mr. Armstrong expected a high standard, and would not accept anything but the best. But he did not ask of others what he was not prepared to do himself.

Mr. Armstrong had a natural gift for communication. Although he did not begin to make regular television programs until he was in his 80s, he quickly adapted to the medium.

Mr. Armstrong showed a keen interest in every aspect of the tele-

cast. He would thoroughly prepare for every program, giving special attention to the opening statement. Often he would rework his opening several times until he was sure it was right.

Just as he knew the importance of a good headline in an advertisement, he understood the need for a gripping opening statement to *The World Tomorrow* and would work at it until he was satisfied.

Once he was satisfied, he became engrossed in his message, going through the entire half hour without a break. Many people never adjust to speaking to a camera, but Mr. Armstrong knew that the camera lens represented a world that needed the message he had to deliver. That, I think, is what made him such a compelling speaker. He did not speak at his audience — he spoke to them.

Mr. Armstrong made his telecast

seem so natural and easy that many people do not realize how hard he had to work. Toward the end, when his vision had almost totally failed, so that he could hardly read, and the bright lights hurt his eyes, he would still find ways to overcome the problems and make the program. All of us in the studio will not forget those recording sessions.

Mr. Armstrong had a way of making you want to work hard for him. His determination and courage to fulfill the commission that God gave him was a genuine inspiration to all of us.

Sometimes he would sit for a long



**HALF CENTURY OF SERVICE** — Larry Omasta, director of Media Services (right), and Joseph Tkach, then director of Ministerial Services, present a plaque marking 50 years of broadcasting to Pastor General Herbert W. Armstrong Feb. 14, 1984.

## Evangelist remembers early broadcasts

By Norman A. Smith

Herbert W. Armstrong was a seasoned, experienced broadcaster when I enrolled in Ambassador College in 1950.

In November, 1951, I began working in the radio studio. Richard David Armstrong, Mr. Armstrong's eldest son, managed and operated the studio at that time. Our duties were to feed the program live to an area station, simultaneously recording it. We would then duplicate and ship the programs to other stations.

*Evangelist Norman A. Smith pastors the San Diego, Calif., and Yuma, Ariz., churches.*

Mr. Armstrong considered writing his greatest skill, even above his broadcasting ability. The skills he acquired in advertising writing were used to effectively capture the minds of the audience in the opening moments of the broadcast. He would then thoroughly expound his subject and challenge listeners to respond.

He often explained to us his manner of speaking. He did not speak as if speaking to a huge crowd, even though thousands were listening. He knew people listened alone or perhaps two or three in a family.

He explained that he had to put great intensity of feeling into his broadcasts. He felt that much of the feeling would be lost in the transmission, and he had to put more into it in the studio to make up for the loss.

Having this concept in mind, he had the ability to look directly at the microphone and be so personal that listeners thought he was talking directly to them. This same ability was evident in the telecast.

His warm-up exercises for the program consisted of vigorously massaging the back of his neck "to get the blood circulating to my head" and of pounding his stomach to "stir up my liver."

This may have helped, but the major part of his drive and energy came from his knowledge of the spiritual significance of his message. He had a burning desire to challenge and grip the listeners. He wanted to make the truth plain to them.

In the early '50s, *The World Tomorrow* was broadcast live on a Pasadena station at 7:30 a.m., before his day of college classes, writing and administrative duties began.

Mr. Armstrong lived three or four miles from the college. This

made for a few tense moments before the opening of the broadcast. He almost always made it on time, but once or twice he did not. Once the station gave the cue, and I turned the microphone on just as he came in the studio door. Unflustered, he said, "And greetings friends, this is Herbert W. Armstrong with the good news of the world tomorrow," as he walked across the room, sat down behind the desk and continued the broadcast.

Mr. Armstrong would begin the program with an arresting statement or series of intriguing questions to make the people think, I've never thought about that before, I want to hear more, or, I've always wondered about that, what is the answer?

Once he began a program after the opening greetings with, "Prepare yourselves for the greatest sermon ever preached!" He got my attention. I still remember it.

He often carried suspense for a few minutes, but this time he explained the provocative opening by following with: "At least it's been called that. It's the Sermon on the Mount." He went on to expound Matthew 5. I think he had most of the listeners with him for the rest of the program.

His usual plan for a broadcast was to begin with a medium to strong level of intensity with a challenging statement or question. When he felt he had gripped their attention he would then drop the intensity a little and go into the expounding and teaching portion of the program for several minutes. He would then build the intensity as he reached the main points and challenged the audience to action.

One morning I was gripped with amazement for 30 minutes. He began the program at top intensity and rapid delivery. He continued trumpetlike without letup, crying aloud and sparing not for the entire program.

As he said, "Good-bye, friends," I rolled the theme music, stepped into the studio and exclaimed, "What did you have for breakfast?" Without hesitation, he shot back gleefully, "Hot cakes and honey."

He had the amazing ability to repeat a story, illustration or scriptural explanation almost word for word as he had done it before. Sometimes people would write in thinking a station had repeated a program. This sharpness of memory remained with him throughout his years.

He challenged people with,

"Blow the dust off your Bibles" and "Believe what you see in your own Bible." When going through the gospels he often used the more colloquial but descriptive statement, "I give the truth straight from the shoulder with both barrels." In those days his delivery was often rapid-fire, and this was an apt description.

In 1953 a woman wrote, "Herbert Armstrong is upsetting the world and its customs." He read the letter on the broadcast and responded: "I didn't make the laws. I'm merely telling you what they are!"

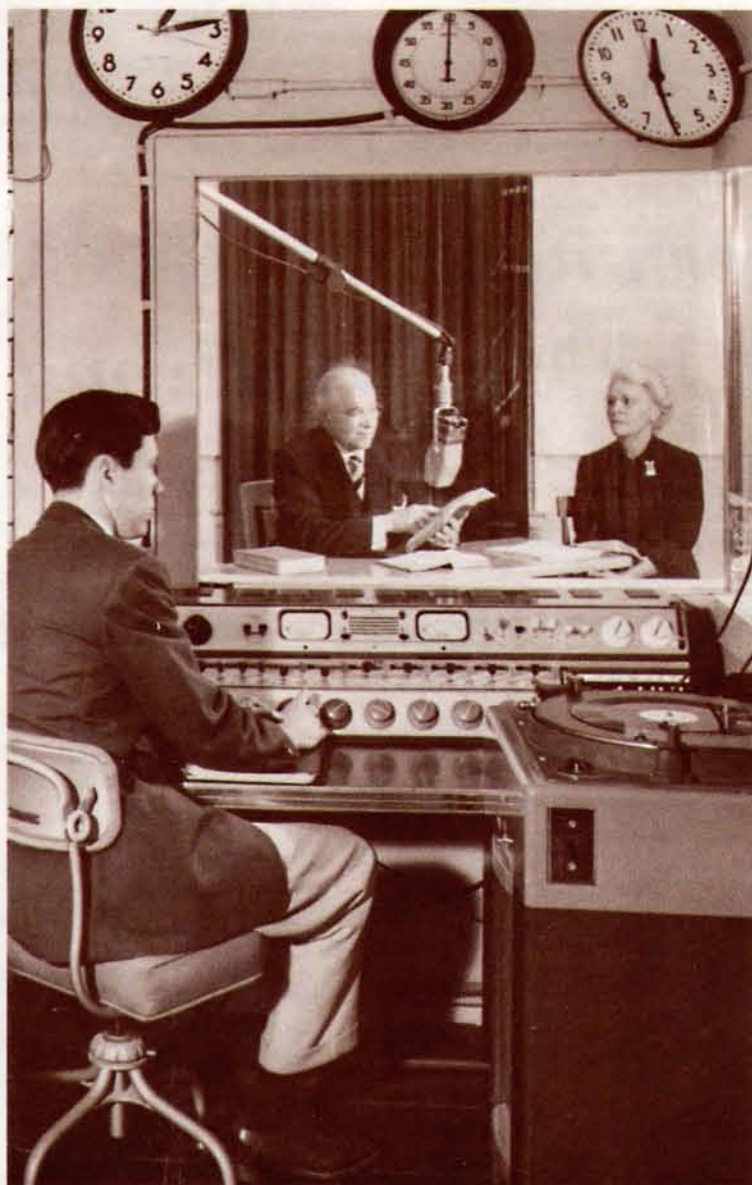
He would often explain that he wasn't turning the world upside down. The world was already upside

down, and he was turning it right side up.

In another broadcast, after an emphatic statement, he anticipated some people's response and said, "Now don't get mad — and slam something down."

God used this bold and fearless way of preaching to lay a spiritual foundation in the minds of many who were called and joined with him as the Church broke out of the Pacific Northwest and began growing rapidly.

Mr. Armstrong was a towering influence in our lives. The personal memories we each have of his powerful broadcasts will be an inspiration to continue and complete the work we are given to do.



**1950s BROADCAST** — Photo shows Herbert W. Armstrong and his wife, Loma, in the *World Tomorrow* broadcasting studio on the second floor of the Ambassador College library in Pasadena. Norman Smith, now an evangelist, sits in the control room. The studio is now used by KBAC, the college radio station.

time on the studio set using his magnifying glass to revise and fine tune his notes, not ready to go on the air until everything was exactly right. The cameramen and technical staff were often reminded of the scripture that says, "If possible, you would have plucked out your own eyes and given them to me" (Galatians 4:15, Revised Authorized Version).

After the recording session he was his sternest critic. He would review the tape, asking us for suggestions for film clips and other supplementary material to make his program even more effective.

Although Mr. Armstrong relied heavily on his television production staff, he never let us forget who was in charge. Sometimes he would arrive at the studio unexpectedly, and we soon learned that we had better be ready to begin recording.

After we were caught off guard a few times, we mounted a television camera on the side of the Television building and focused it on the spot where Mr. Armstrong's limousine would pull up. Then we had several monitors installed around the studio.

As soon as anyone saw Mr. Armstrong's limousine fill the screen, he would call our receptionist, who would alert the entire studio of Mr. Armstrong's arrival.

Even now it is hard for us to believe that the limousine will not drive up again. We will not forget the hours he worked with us. He left us with a determination to see that *The World Tomorrow* will continue to go out with power and authority as long as Jesus Christ makes it possible.



## Editor in chief lives on through training of staff

By Dexter H. Faulkner

The late Pastor General Herbert W. Armstrong will be remembered for many accomplishments, but he had one area of expertise that we in Editorial Services especially learned from and appreciated. A Los Angeles, Calif., area newspaper summed it up for us when it described him as having "a genius for mass communications."

### Tried and tested

Mr. Armstrong was a seasoned professional communicator, widely recognized for his outstanding ability in writing and advertising. While millions around the globe tacitly recognized this brilliance in the clarity of Mr. Armstrong's writings, we here in Editorial Services were privileged to receive an inside view of a master communicator at work.

Mr. Armstrong was more than a great writer — he was also a great teacher. In the many meetings I had with him, I never failed to learn more about how to write and produce magazines. He constantly shared his insight, explaining in detail why certain techniques work. Some commercial journalists and

advertisers are reluctant to share their professional secrets — but not Mr. Armstrong!

Besides the personal meetings he had with myself and evangelist Herman L. Hoeh (who is the editor of *The Plain Truth*), Mr. Armstrong also met in groups with many of the writers and graphic artists who work on God's publications.

While providing encouragement, Mr. Armstrong also provided specific guidelines. He knew how to effectively communicate, and he explained and instituted sound principles that continue to govern our publications.

### A special memento

As I write, I have before me a special memento that Mr. Armstrong gave me. During one of our meetings a couple of years ago, Mr. Armstrong was discussing advertising principles when he stopped and thought for a moment.

"I have something you might appreciate," he said.

What I was later given was a 318-page book by the late Claude C. Hopkins, an influential American advertiser whose style Mr. Armstrong favored. What made the



**FINAL MEETING** — Editor in Chief Herbert Armstrong shares a light moment during his final meeting with most of *The Plain Truth's* editors and writers July 23, 1985. Dexter H. Faulkner, *Plain Truth* executive editor, stands left.

book special is that Mr. Armstrong had personally gone through the entire book 15 years earlier, underlining important passages and writing comments in the margin. Here was a rare opportunity to delve intimately into Mr. Armstrong's mind and see what one of Christ's apostles found important in communication.

As I page through the book I find I'm still learning. Mr. Armstrong appreciated humor, and there are

some witty comments. For example, Mr. Hopkins wrote, "[In the late 1800s and early 1900s] Truth was then such a rarity in advertising." Mr. Armstrong emphasizes, "And still is today!"

On a more serious note, next to a passage describing fame and wealth, Mr. Armstrong wrote, "'Success' in this world is corroded!" Many other written comments suggest how God's Church

could be more effective in delivering Christ's Gospel.

### Personal example

In one of the last meetings I had with Mr. Armstrong, some of the *Plain Truth* editors, writers and graphic artists were present. It was immediately before Mr. Armstrong came down with what would be a lingering illness, and he looked tired.

Despite his age and seeming fatigue, he never failed to inspire. As he sat down at the head of the table in the Hall of Administration boardroom, he gained strength and said cheerily, "Well, fellows, what do we have today?"

For more than an hour he enthusiastically led a discussion concerning magazine covers, headlines, dropheads and article content for both the *Plain Truth* and *Good News* magazines. Through the meeting Mr. Armstrong punctuated his comments with references to the coming Kingdom of God and preaching of the Gospel. It was clear what was uppermost in his mind.

I saw, as I had seen many times before, that Mr. Armstrong wasn't interested in what Herbert Armstrong wanted in the publications — he was interested in what God wanted in the Church's publications. And he insisted that every headline, every article, every advertisement bring this world a little closer to God's Kingdom.

### Lasting vision

"It is true that 'where there is no vision, the people perish,'" wrote Mr. Armstrong, describing the birth of *The Plain Truth* in his autobiography. "But few people realize that the source of true vision is GOD."

God used Mr. Armstrong as an instrument to deliver that vision of effectively communicating God's truth to the editorial staff. Even at the beginning when Mr. Armstrong put me in charge of the Church's publications, he insisted that all of the publications be of the highest quality to reflect God's standards, and to sound with clarity long-hidden truths written simply and plainly. *Never* must anyone misunderstand God's truth because of a poorly written article or sloppy design, he emphasized over and over again.

That was his standard policy all the way to his death. There was never any compromising here.

The Church's work is not finished. Mr. Armstrong left behind an editorial staff thoroughly trained in the principles he laid out. Without being maudlin or presumptuous, I like to think that at least a little of Mr. Armstrong lives on through the training and personal counsel he gave us here in Editorial.

And God willing, we will certainly continue what Christ began through Mr. Armstrong more than a half century ago.

## Foundation helped HWA deliver Gospel

By Ellis La Ravia

From its beginning in the mid-1970s, the Ambassador Foundation provided the late Pastor General Herbert W. Armstrong with a forum to show that God's way of life is one of quality and concern for humanity.

*Evangelist Ellis La Ravia is a vice president of the Ambassador Foundation.*

Through the foundation's projects and programs worldwide, Mr. Armstrong aptly demonstrated that God's Church backs up its words with deeds.

### Recognized as Church leader

While Mr. Armstrong described

the foundation as "the secular arm of the Worldwide Church of God," virtually all he came in contact with were well aware that he was a religious leader and that the Church was the backbone of the foundation.

When Mr. Armstrong traveled to San Francisco, Calif., for the 40th anniversary of the signing of the United Nations charter, Javier Perez de Cuellar, UN secretary-general, told Mr. Armstrong: "You must come to [the UN headquarters in] New York. You have a great deal of understanding that we all need."

This was not an unusual example of the respect people had for Mr. Armstrong.

I'll never forget when he addressed the Rotary Club in Athens, Greece, in November, 1982. Just

like the apostle Paul described them more than 1,900 years ago, the Greeks seem always ready to "hear some new thing" (Acts 17:21).

However, in arranging his appearance, I was told that the group didn't want a religious message. The men in charge of the meeting asked for a transcript of the speech he would give. I told them: "Look, he never reads from a prepared text. He only uses a very few notes."

Anyone who saw the *World Tomorrow* program based on that address knows that Mr. Armstrong thundered the Gospel to that group. He declared that World War III will soon engulf this deceived world, and he spoke plainly of the Creator God who would return to establish peace.

I thought the planners of the meeting probably wanted to hang me from the rafters. To my surprise, they later spoke highly of Mr. Armstrong and talked animatedly about his message for about two hours.

God had obviously given Mr. Armstrong favor in the eyes of this group.

### Warm reception

During his last trip to Europe in May, 1985, Mr. Armstrong attended a performance in the Versailles Palace outside Paris, France.

After the performance he rose from his seat in the first row where the distinguished guests were seated. Suddenly he felt a gentle, rhythmic tapping on his back.

"Do you know who this is?" called a voice from behind.

The recognition was immediate. "I sure do, maestro!" Mr. Armstrong responded. It was pianist Vladimir Horowitz.

Mr. Armstrong's friendship with the pianist led to meetings with British royalty. In May, 1982, Mr. Armstrong met informally with Prince Charles. A year later, because of the foundation's support for the Royal College of Music in England, Mr. Armstrong was invited to a private reception at Exbury, the Rothschild estate in southern England.

There he discussed with Prince Charles and Princess Diana the problems of this world, why humanity cannot achieve peace and how

peace will finally be established.

### Performing arts

Mr. Armstrong's commitment to excellence in the performing arts helped make this possible. The late pastor general wanted nothing but the best for the Ambassador Auditorium. His policy of excellence extended far past the physical beauty of the Auditorium.

His example and direction helped all employees, from senior managers to custodians, to give their best. Pianist Alexis Weissenberg said: "I cannot adequately explain Ambassador to other artists who haven't performed there. It goes beyond the beauty of the place, the fantastic acoustics.

"It's also the people one deals with there. It's unique in the music world," he said.

Mr. Armstrong's vibrant personality and zest for life won him many friends in the performing arts. He would occasionally go backstage in the Auditorium to congratulate performers.

Usually these world class musicians are drained after a performance. A solo recital or conducting an orchestra is taxing. But within seconds Mr. Armstrong's infectious personality buoyed the spirits of those present.

### Drive and perseverance

Mr. Armstrong's example was an inspiration to us all. Before beginning his second trip to China he suffered a sharp pain in his heart and almost canceled the trip.

A combination of God's help and his personal determination brought him to the Church's G-III jet. A few days later he met privately with China's recognized leader, Deng Xiaoping.

The China trip led to arrangements for a U.S. tour by the Little Ambassadors of Shanghai, which ultimately led to Mr. Armstrong being invited to the White House to view a performance. While there, Mr. Armstrong met privately with First Lady Nancy Reagan.

His example of drive, enthusiasm and determination in God's service set the standard for all of us. He always gave God credit for everything. He left high standards. He will be missed.



**CHINA TOUR** — Chinese officials present a gift to Herbert W. Armstrong during his trip to the People's Republic of China in November, 1984. Evangelist Ellis La Ravia, a vice president of the Ambassador Foundation, stands left.





# “I have fought I have finished

**PRODUCTIVE LIFE** — For more than a half century Herbert W. Armstrong vigorously proclaimed Christ's Gospel worldwide and led the Philadelphia era of God's Church under Jesus Christ. The last decade of his life was particularly productive as he delivered God's revealed truth throughout the world. Clockwise from upper left: Mr. Armstrong met Deng Xiaoping, China's recognized leader, in Beijing, China, Nov. 6, 1984; as host of the *World Tomorrow* program, Mr. Armstrong made more than 170 television programs since 1978; the late pastor general used the Church's G-II jet to deliver the Gospel message; Mr. Armstrong introduced his last book, *Mystery of the Ages*, to Ambassador students Sept. 9, 1985; he visited Summer Educational Programs around the world, including this one in Australia; as editor in chief

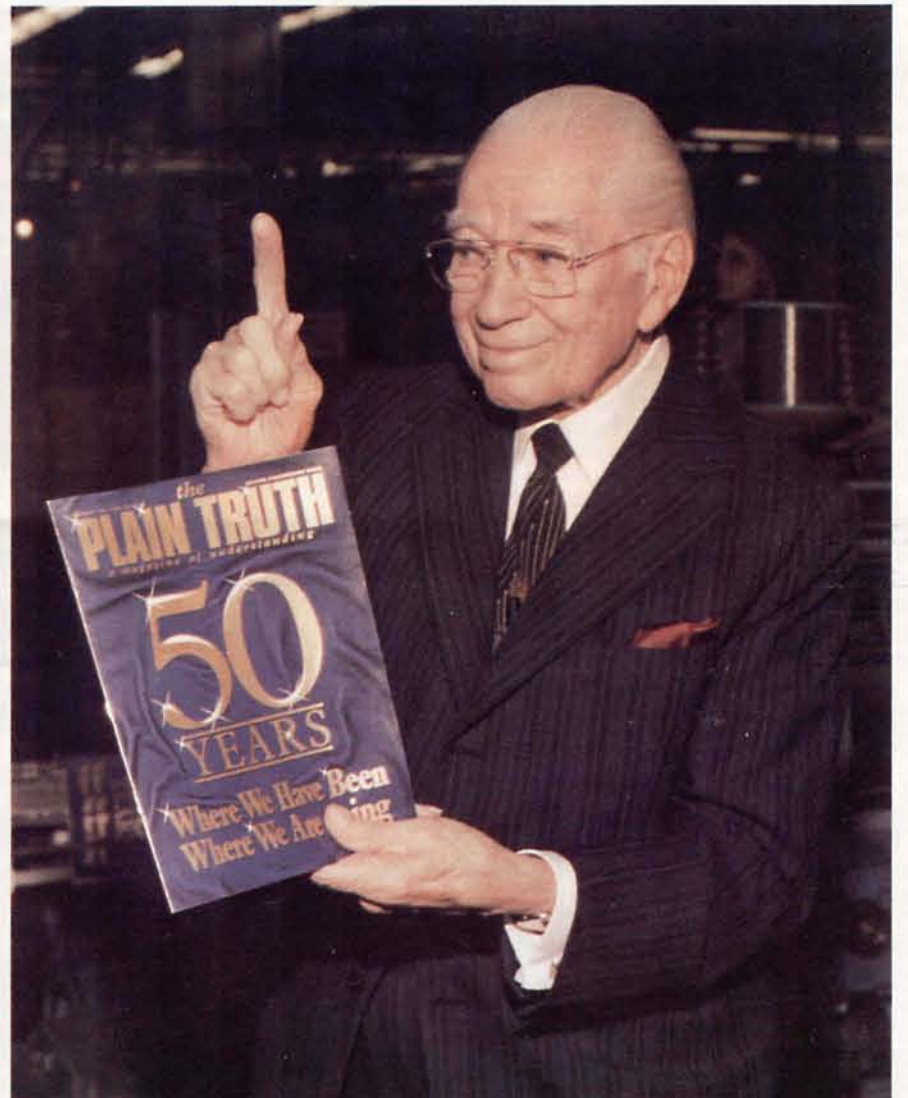
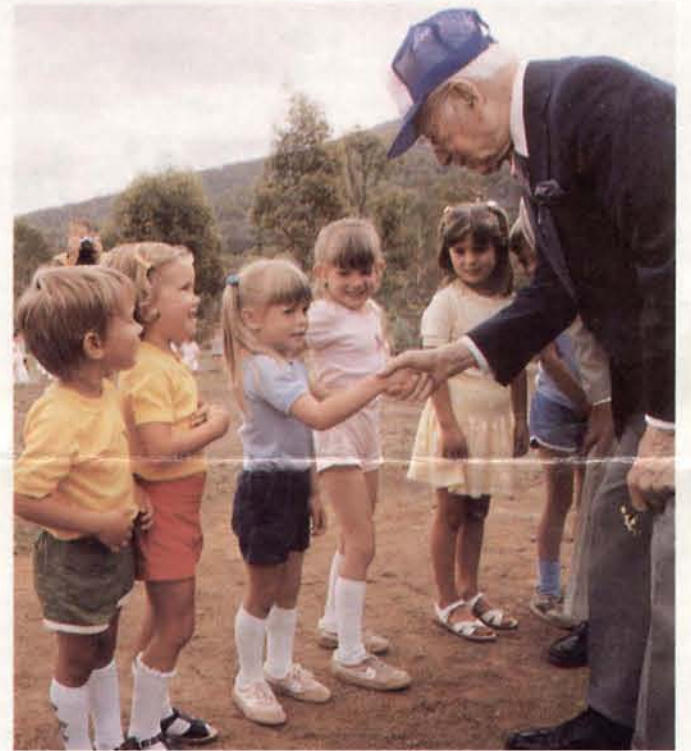






t a good fight,  
my course..."

of *The Plain Truth* he viewed the printing of the 50th anniversary edition Dec. 21, 1983; Mr. Armstrong planted a tree at the Jomo Kenyatta College of Agriculture and Technology in Kutandu, Kenya, during a trip to Africa in November, 1982; (bottom photo) as chancellor he was host for formal dinners for seniors at Ambassador College; (top photo) Mr. Armstrong often performed piano pieces for guests at the Social Center (now the Herbert W. Armstrong Memorial Hall); Queen Sirikit of Thailand honored the pastor general in Pasadena March 24, 1985; Mr. Armstrong officially broke ground for the Ambassador Auditorium Jan. 14, 1972; and Christ's apostle worked on *Mystery of the Ages* through the first half of 1985, here aboard the Church's G-III jet. [Principal photographer: Warren Watson]





# Herbert Armstrong founded AC to help foster Church's growth

By Raymond F. McNair

Nearly 40 years of success — of rich fruits — of Ambassador College is the result of the far-seeing vision of its late founder, Herbert W. Armstrong.

In the mid-1940s Mr. Armstrong saw the desperate need for the work of God to found and operate a college based solidly on the Bible — if that work was ever going to expand to its destined position of a truly worldwide work.

*Evangelist Raymond F. McNair is deputy chancellor of Pasadena Ambassador College.*

Having raised up several small churches in Oregon — only to see them disintegrate without properly trained pastors to feed them — Mr. Armstrong was inspired by God to found a unique college to fill a great need in the work.

So in 1947, after much thought and prayer to the great God for guidance, Mr. Armstrong founded Ambassador College. This pioneer college first opened its doors in Pasadena Oct. 8, 1947 — after numerous trials and tribulations delayed its opening. This fledgling institution began with only four students and eight professors.

From the beginning, Mr. Armstrong was determined that Ambassador was not to be a rubber-stamp college. He had come to see that the large mass-production, assembly-line educational system of this world had shifted dangerously off course.

The founder of Ambassador College clearly saw that in the educational institutions of this world, there had been an alarming and "dangerous drift into materialism." The true values had become obscured, and character building had become "a lost and discarded art" as students' minds were filled with "dead knowledge and false materialism."

Mr. Armstrong was fully determined to correct those evils of modern education. His conclusion? "Something is criminally wrong in education today! Ambassador College came on the world scene free from the shackles of tradition. Ambassador has dared to recapture the true values — to blaze new trails, while retaining all that is sound and what has been proved good in educational experience" (Ambassador College catalog, page 17).

Mr. Armstrong continued: "This tragic state of affairs in today's higher education is the natural result of the mass-production machine age with its demands for highly specialized technological, scientific and professional training along purely materialistic lines. Emphasis is upon specialized training in preferred fields for financial rewards. The development of the man himself — his character, right sense of values, knowledge of the real purpose of life, and the laws that govern happiness, peace, and abundant well-being — is neglected. Modern education commits the crime of developing the machine while failing to develop the man."

But what kind of college? Mr. Armstrong quickly realized that a mere Bible college or theological seminary was not what was needed. He clearly envisioned that God's college should be a coeducational, liberal arts college, with a strong major in theology required of all students.

Mr. Armstrong explained to Walter E. Dillon, Ambassador's first president, that Ambassador was to be a coeducational liberal arts college, not a Bible college. He pointed out, however, that the Bible is the foundation of all knowledge, and therefore must be the basis of

all academic courses.

"Since the most effective development of character, personality, poise and true culture is achieved by social contact of both sexes on the campus, Ambassador College is co-educational."

The farsighted founder and chancellor of Ambassador engraved into the minds, and onto the west wall of Ambassador Hall, this important, foundational statement regarding the kind of underpinnings that must always characterize Ambassador: "The Word of God Is the Foundation of Knowledge."

Mr. Armstrong set the college on the proper course from the beginning. He dared to make Ambassador different — a unique institution of higher learning in a world where the missing dimension in education had been sadly neglected.

Why, then, did Mr. Armstrong found Ambassador College? "I knew there had to be the college or God's work could not grow."

"The growth of the Gospel work has directly paralleled the development of Ambassador College! Without the college the work of thundering Christ's Gospel ...

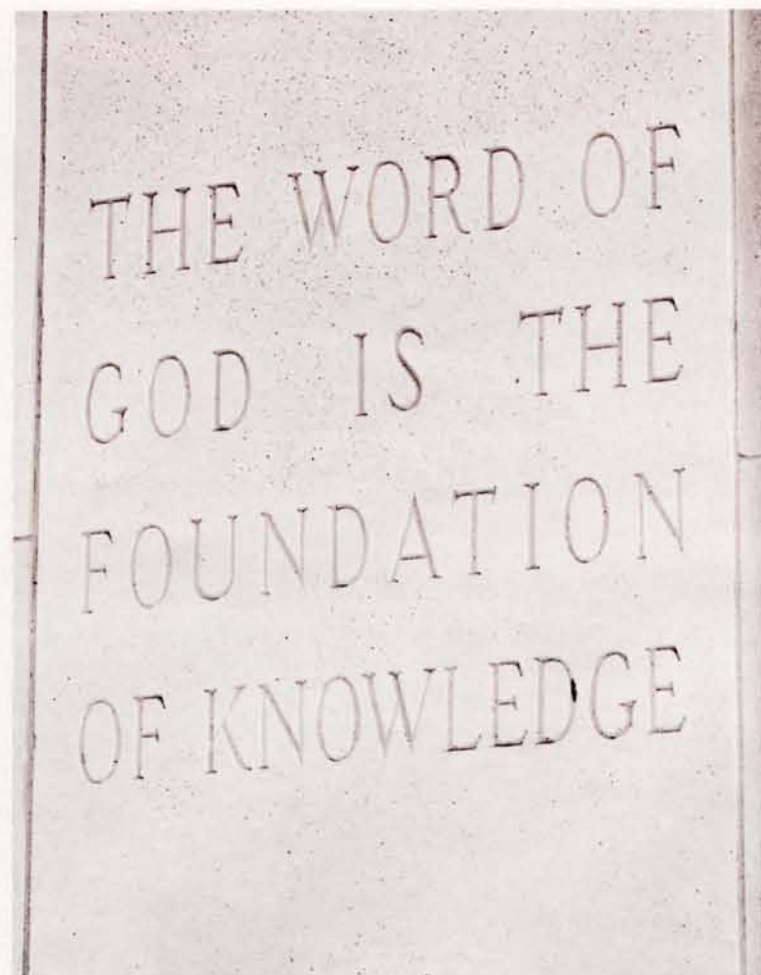
could not have been possible. It could never have gone around the world.

"It was the development of the college in Pasadena that made possible the growth of the whole Gospel Work" ("The Autobiography of Herbert W. Armstrong," *The Plain Truth*, March, 1964, pages 17 and 18).

For nearly four decades God has used Ambassador College as the chief educational institution for the training of thousands of young men and women who today serve in His ever-growing, worldwide work.

Thankfully, Ambassador rests solidly on the rock foundation of the Word of God, having recaptured the true values and having made certain that the original goals and aspirations of its founder are faithfully carried out.

May the great Educator, who inspired Mr. Armstrong to found this institution, continue to keep Ambassador College on track, teaching the true values to the thousands of precious young people who are yet to be trained by His college — in order to help reap the great harvest of this end-time age!



ENGRAVED PRINCIPLE — Herbert W. Armstrong, as chancellor of Ambassador College, had this foundational statement engraved on the west wall of Ambassador Hall on the Pasadena campus.

## HWA's hallmarks: involvement and drive

By Roderick C. Meredith

Arriving back exhausted and even a little disgruntled at the end of a baptizing tour, another Ambassador College senior and I walked into the college administration building (now the library) to see Chancellor Herbert W. Armstrong.

*Evangelist Roderick C. Meredith is a professor of theology at Pasadena Ambassador College.*

I was a little miffed because he had asked us to drive straight through from Oklahoma City, Okla., so we could be back in time for orientation at the beginning of the 1951-52 academic year.

As I stood there in an entrance hall, thinking about complaining to him a little and letting off steam, Mr. Armstrong burst into the room, literally exuding radiance and good cheer: "Hi, fellows!" he exclaimed. "It is really great to see you here. I am so glad you fellows made it back in time for

orientation. It just wouldn't be the same without you here."

Suddenly, instead of feeling tired and upset, I began to feel the long drive had been worth it after all. I began to feel enthusiastic and inspired about the start of the new college year — just as Mr. Armstrong was. In one or two minutes, literally, the power of Mr. Armstrong's personality and enthusiasm turned me completely around.

And on that day, as on so many hundreds of others, he radiated love, warmth, enthusiasm and a contagious drive to get involved in the work of the great God.

In the early years of Ambassador College, Mr. Armstrong had a tremendous impact on each one of us students. He and his wife, Loma, spent hundreds of hours with us in personal and social situations — as well as classes and formal meetings.

For instance, Raymond F. McNair, now an evangelist and deputy

chancellor of the college, and I each spent dozens and dozens of hours playing table tennis with Mr. Armstrong, laughing and visiting with him about virtually everything. We were able, in that personal setting, to share his enthusiasms, his sorrows and setbacks as well, and to personally sense the dynamic faith and sense of purpose that drove him on.

As a second father to many of us students he would sometimes take us to an outdoor concert at the Hollywood Bowl, to a professional tennis match or to a first-class restaurant — experiences we perhaps could not have afforded on our own. Especially in the leading men and women of the college, he was helping build character, personality, confidence, culture and balance.

Speaking of balance, I might not have appreciated the importance of this quality in Mr. Armstrong except for what my uncle, C. Paul Meredith, told me. Dr. Meredith

said he had known many outstanding lecturers and administrators over the years as a student in six colleges and universities, and later in his professional career. But not one of them remotely exhibited the all-around involvement with the important activities and issues of life as did Mr. Armstrong.

In the days before stereo, he had a hi-fi set brought over to the college. He would personally put on miniconcerts for us students — playing a variety of high quality music, including classical, semi-classical, Broadway tunes and Russian Cossack male singers. He would animatedly discuss with us the beauty and inspiration derived from these different kinds of music.

In college forums, Mr. Armstrong would give educational talks on health, exercise and diet — being specific and yet emphasizing a balanced approach. And he would invite other leaders in the natural health and diet areas to lecture at Ambassador College from time to time. Also, on occasion, he would invite other educators and experts in many fields to talk to students — broadening our understanding and our horizons.

His biggest service to us students and ministers, of course, was in helping us to find and grasp and appreciate the great purpose being worked out here below — helping us to know who we are, why we are, where we are going and how to get there. Even in his middle years — as we knew him in those days — he was a human dynamo, working, driving and building a dedicated organization through which Christ could work to impart His message to this generation.

He was a man who lifted our sights, imparted to us an entire way of life based on biblical principles, and inspired us to give of ourselves to the utmost in serving our fellowman and in doing and building the work of God.

As with any other truly great man, there will never be another like him. But many of his hopes, ideals and enthusiasms live on in thousands of graduates of the three Ambassador campuses — and in a most special way, in the lives of those of us who knew him so intimately in the early years.

We all look forward to seeing him again — soon.



BOOK PRESENTATION — Chancellor Herbert Armstrong presents copies of his last book, *Mystery of the Ages*, to students assembled in the Fine Arts Hall on the Ambassador College campus in Pasadena Sept. 9. The event was videotaped and shown during the 1985 Feast of Tabernacles.



# Pastor general 'inspired respect,' was a man of kindness, patience

By Dibar Apartian

What can anyone say or write about a man to whom all of us, in God's Church today, owe our understanding of the Bible? Just like the apostle Paul, Herbert W. Armstrong planted the seed in each one of us — his children in Christ.

*Evangelist Dibar Apartian is regional director for the Church in French-speaking areas.*

To personally know Mr. Armstrong was an honor; to work directly under him was the most inspiring privilege. Loyalty is what he expected of all of us. And he himself showed that same loyalty toward us.

### Care for French brethren

The French-speaking churches were particularly blessed with the keen and personal interest Mr. Armstrong took in them. He himself chose the Geneva, Switzerland, Office in July, 1963, which we still occupy today. I was with him when he designed the rooms and selected, with his superb taste, each piece of furniture.

A few years later, in February, 1968, he visited the church in Martinique, in the West Indies, a small but strong church.

When Mr. Armstrong saw the meeting hall the brethren built, he turned to me and said, "Tell the brethren I find this building to be Ambassador quality!"

What greater compliment could they have expected from him? And I remember vividly the Bible study Mr. Armstrong conducted that same evening. The questions were asked of him in French, and I did the translation both ways.

Later that evening, as Mr. Armstrong and I went to our hotel, he told me: "You know, I liked the questions the brethren in Martinique asked. Those were simple but good questions, all pertaining to Christian growth. That's how a Bible study should be!"

In 1970 he made a special detour from London, England, to Praz-sur-Arly, France, to be with the French-speaking brethren in Europe on the opening night of the Feast of Tabernacles. Those of us in France were deeply moved that a man of his age, with his busy schedule, would endure the fatigue and take the time to travel so far for such a small group of people.

During the course of years, Mr. Armstrong visited the French-speaking brethren in Paris, France; Geneva; Brussels, Belgium; and Montreal, Que.; in addition to the West Indies. Yes indeed, the French churches were particularly blessed with Mr. Armstrong's concern and love for them!

Mr. Armstrong did not demand respect; he inspired respect and embodied authority. He knew how to correct us — and he often did. His corrections, however, even though sometimes severe, were uplifting and encouraging.

### Personal memories

Those who did not know Mr. Armstrong personally cannot realize what kind of person he really was. We have seen him cry and laugh; be solemn and tease. Occasionally he would tell us jokes, but not once did I hear him utter a joke that was out of place.

During one of the trips I made with him overseas, we made an overnight stop in Lisbon, Portugal. After we arrived at the hotel, rather late at night, he told me to wait for him in the dining room, because he first wanted to go up to his room.

We didn't realize the dining room would be closed because of the late hour. What a dilemma for me.

Where could I wait for him? I looked around and saw the hotel bar a few steps away. I walked in.

Shortly afterward, Mr. Armstrong found me there, and said jokingly, "I have been looking all over for Dibar, and I found him in the bar!" He never forgot that joke. Every time he had a chance he would repeat it with a chuckle.

Mr. Armstrong expressed the desire to be present at the inauguration of the Paris church in 1966. We were to fly together on Thanksgiving Day. Unfortunately, at the last minute, something important prevented him from making the trip.

"You'll have to go without me," he said. "But don't worry about your wife. She won't be alone for Thanksgiving. Mrs. Armstrong and I will spend it with her."

As it happened, my wife, Shirley, had already invited a group to our house, so Mr. Armstrong became the host in our home in my stead.

I have so many wonderful memories, so many things to say about Mr. Armstrong — a man whose patience and kindness helped me to see God's way of life. But I would like to mention just one more event.

In 1962, after I received my mas-

ter's degree from Ambassador College, I went to Europe with my wife to conduct a baptizing tour — the first baptizing tour in the French-speaking countries.

At that time Mr. Armstrong was on the Bricket Wood campus of Ambassador College, and he asked my wife and me to stay with them in their home for a few days. The first couple of days were pleasant, but suddenly on Friday morning the Armstrongs became quiet and distant. Had we done anything wrong?

In the afternoon of the same day, just two days before we were scheduled to leave for the Continent, Mr. Armstrong told my wife: "Shirley, I can't keep it a secret any longer — but don't tell your husband. I am going to ordain him tomorrow."

That was the reason he and Mrs. Armstrong had nothing to say. They were afraid they would blurt out the secret.

A secret? Yes, indeed, all three of them kept it well, although I wish they hadn't, because it was such an emotional shock to me. I had not expected it.

How much I wished Dick Armstrong could have been there for



**FAREWELL** — Evangelist Dibar Apartian (right), regional director for the Church in French-speaking areas, says farewell to Pastor General Herbert W. Armstrong at the Burbank, Calif., airport before one of Mr. Armstrong's trips.

the occasion. He and I were the best of friends, and he was so instrumental in my coming to Ambassador College. Dick spoke French fluently. In fact, if he had not lost his life in that tragic car accident in 1958, he would have probably been the one to direct the

French phase of God's work.

Perhaps one of the best ways I can pay tribute to Mr. Armstrong is to paraphrase British Prime Minister Winston Churchill's statement and say, "Never during the entire 20th century was there so much done by one man for so many!"

# HWA's favorite subject: the work of God

By Leroy Neff

My life was affected for good from the first time I heard Pastor General Herbert W. Armstrong on the radio in January, 1951. As the years passed it was affected more profoundly.

*Evangelist Leroy Neff is treasurer of the Worldwide Church of God.*

At first my wife, Maxine, and I thought he was a news commentator. He explained why we were not going to go to war with Russia that year, though most people expected we probably would. I thought he knew far more about his subject

than anyone else I had heard. I soon concluded, "No man ever spoke like this man!"

The first time we attended church services with Mr. Armstrong was in August of that year in Portland, Ore. He was visiting the Portland church, and people from near and far attended, which doubled the attendance. There were about 40 of us! I had never heard a sermon like that before, and I had attended church since infancy.

At Ambassador College in the late '50s, Mr. Armstrong taught one of our weekly classes. Much of the time was spent on his favorite subject rather than the subject of the class. His favorite subject was

the work of God and the Church.

He would update us on that week's activities concerning the Church, the college, the broadcast, the new doors that were opening or some new point he had been studying in the Scriptures. Whatever time was left was devoted to the class subject — family relations.

No one I have known has had such singleness of thought and purpose. Most of his thoughts and conversation related to God's work and God's Word.

At Big Sandy in January, 1964, Mr. Armstrong and Leslie McCullough, later the first deputy chancellor in Big Sandy, unexpectedly came to visit me. I had been in bed for weeks with a painful back ailment, and I felt low and worthless.

Mr. Armstrong gave me a bonus and a beautiful letter of appreciation that he had written to me. The bonus was much needed, but the letter meant far more and is still kept and treasured today.

I found him to be the most generous person I have ever known. His generosity to many people over the years has been evident. Though he was not perfect, his shortcomings were small compared to his strengths and his accomplishments.

He always held his wife, Loma, in high esteem and frequently referred

to her and their marriage. No one I have known has been more complimentary and respectful of his wife.

My wife and I had the privilege of traveling to the Bricket Wood, England, campus of Ambassador College with Mr. and Mrs. Armstrong and others in the summer of 1965. He seemed to enjoy such travel, but Mrs. Armstrong hated flying. Some of us joked about it, saying that she held her breath from the time the plane took off until it landed.

In 1969 my wife and I flew with him again to England and then on to the archaeological dig in Jerusalem. That trip was the high point of all our many travels.

Another memorable time I had with Mr. Armstrong was in February, 1981, in Tucson, Ariz., when he asked me to be his personal assistant. I worked with him each day in the office at his home. It was probably the shortest job I ever had as it only lasted for two weeks. Then he reassigned me as Church treasurer.

Reminiscing over the past 35 years of association with Mr. Armstrong brings back many memories. Our lives were enriched spiritually and physically because of this man whose whole life was so devoted to doing the work God called him to do. His job has been completed. Now we had better complete ours.



**TRAVELING APOSTLE** — Above photo: Evangelist Leroy Neff (right), treasurer of the Worldwide Church of God, greets Pastor General Herbert W. Armstrong as he returns from a trip. Evangelist Joseph Tkach, now pastor general of the Church, looks on. Right photo: Mr. and Mrs. Armstrong take a commercial flight from New York, N.Y., to London, England, in June, 1965.





## Mr. Armstrong's clarity of vision helped inspire Church's growth

By Frank Brown

The late Pastor General Herbert W. Armstrong's greatest attribute, apart from his desire to do God's work, was his clarity of vision. He had the rare ability to think far in the future and envision not only what God was leading him to do, but its ultimate outcome. Mr. Armstrong was a visionary.

*Evangelist Frank Brown is regional director of the Church in Britain, Scandinavia, East and West Africa and the Middle East.*

To him *The Plain Truth* may have begun as an eight-page black and white mimeographed newsletter, but his intention was for it to become the impressive large-circulation international magazine it is today.

The same is true of the *World Tomorrow* broadcast. From the smallest possible beginning it became the No. 1 religious program in the United States, in terms of markets reached. He was incapable of thinking small.

If God was to be served, only the best was acceptable, and certainly the legacy that Mr. Armstrong left us is that quality is a necessary ingredient in anything built to God's glory and honor.

When I first met Mr. Armstrong in England in 1961, everything to do with God's Church there was minuscule — one congregation of about 40 in London; a black and white magazine with a tiny circulation; no British ministers; and an enrollment of about 14 students in the fledgling campus in Bricket Wood.

Yet so strong was his vision and his remarkable ability to communicate it that each one of us felt in our bones we were a part of something special.

I was one of those blessed to attend the second year of Ambassador College in Bricket Wood, one of the pioneers, so to speak. In those days Mr. Armstrong spent at least three months of every year in England teaching classes, taking college assemblies and preaching on the Sabbath.

He would often talk about the work and the development of the

campus. In his mind's eye he located and virtually designed every building on it.

From my point of view — a worldly 24-year-old — it was an impossible dream! Where would the money come from? What about a student body? Faculty? But above all, what about building permits and council approval? Bricket Wood is located in the Green Belt around London and as such was inviolate.

Mr. Armstrong's plans I thought were out of the question. But I was wrong! Bricket Wood developed along the lines he had envisioned from the beginning. It was an outstandingly beautiful place developed to serve the great God and His work!

Today the international part of God's work is founded on former Bricket Wood students. Five of the regional directors graduated from there, and at least two others were profoundly influenced by that campus. In addition, the majority of personnel holding key positions in the Church's overseas offices were trained there.

Those people are the enduring living fruit of the fulfillment of one



**TRIP TO ENGLAND** — Pastor General Herbert W. Armstrong and evangelist Frank Brown, regional director of the British Regional Office, review a copy of *The Worldwide News* at the regional office in Borehamwood, England, March 15, 1983.

man's vision and dynamic leadership. Mr. Armstrong always said that he had built nothing, that God had done it all. We know that's true, but at the same time we know that God works through human instruments.

Without his clarity of vision, determination to see that vision be-

come reality and his overwhelming desire to serve God, many privileged to have a part in God's work would be that much poorer.

Those of us in the Church today are all incomparably richer for having a part in Mr. Armstrong's vision and reality of the future.

He was loved. He will be missed.

## Autobiography relates early years of HWA's writing

PASADENA — As of December, 1985, more than 45 million copies of books and booklets written by Herbert W. Armstrong have been distributed since January, 1958, when records were first kept, according to the Church's Mail Processing Center (MPC).

In the United States alone, a record 894,000 copies of *Mystery of the Ages* have been requested since the book's completion last September. More than 100,000 copies of the book, which Mr. Armstrong said "may prove to be the most important book written in almost 1,900 years," were sent to Church members and co-workers.

The highest circulating book of all time is *The United States and Britain in Prophecy*, with 5.4 million copies sent out.

The foundation of *The United States and Britain in Prophecy* was laid by Mr. Armstrong in 1929 when he wrote about the identity of the United States and Britain as 20th-century Manasseh and Ephraim, birthright tribes of the

"lost" 10 tribes of Israel.

His article was turned into a book in the early 1950s, "with Mr. Armstrong updating the book as the years went by," evangelist Roderick C. Meredith told *The Worldwide News*.

Mr. Armstrong wrote other articles before 1930. "From the beginning of the new Spirit-filled life, I wrote, in article form, the thrilling new truths being unfolded in this continuous almost night-and-day study," wrote Mr. Armstrong in his autobiography.

Many of those articles, however, were not published. In Mr. Armstrong's words: "I did not write the articles, in those days, with the intention or expectation of having them published. I had been a trained advertising-copy and magazine-article writer. It simply came naturally to put into article form these intriguing, fascinating truths for my personal enjoyment and record."

One of those articles, titled "Foundation for Sunday Sacred-

ness Crumbles," explained the dates of the crucifixion, the resurrection and the Sabbath.

"If the resurrection was on the Sabbath, and not on Sunday, the only reason anyone has for Sunday observance is gone," Mr. Armstrong told a Sunday preacher in Portland, Ore., in 1927.

Mr. Armstrong's article met opposition. "We feel that studying into that kind of subject is likely to be dangerous," the preacher responded. "It might get you all mixed up. Better get your mind off such things."

Mr. Armstrong wrote *The Seven Laws of Success* in 1961. He discovered some of the success laws as the idea man for the *Merchants Trade Journal* in 1915.

"One assignment had been to observe, and to question businessmen, in all parts of the country, to try to learn why one man succeeds and another fails," Mr. Armstrong wrote in his autobiography.

"Two men might start out in business under almost identical

conditions," he continued. "One would succeed in building a thriving and profitable business, while the other would 'go to the wall.' The *Merchants Trade Journal* wanted to know WHY!"

"I had questioned literally hundreds of businessmen, as to their ideas or opinions on this question. The majority gave the same answer — lack of ability."

Others insisted that the main reason for failure in business was "a lack of sufficient capital."

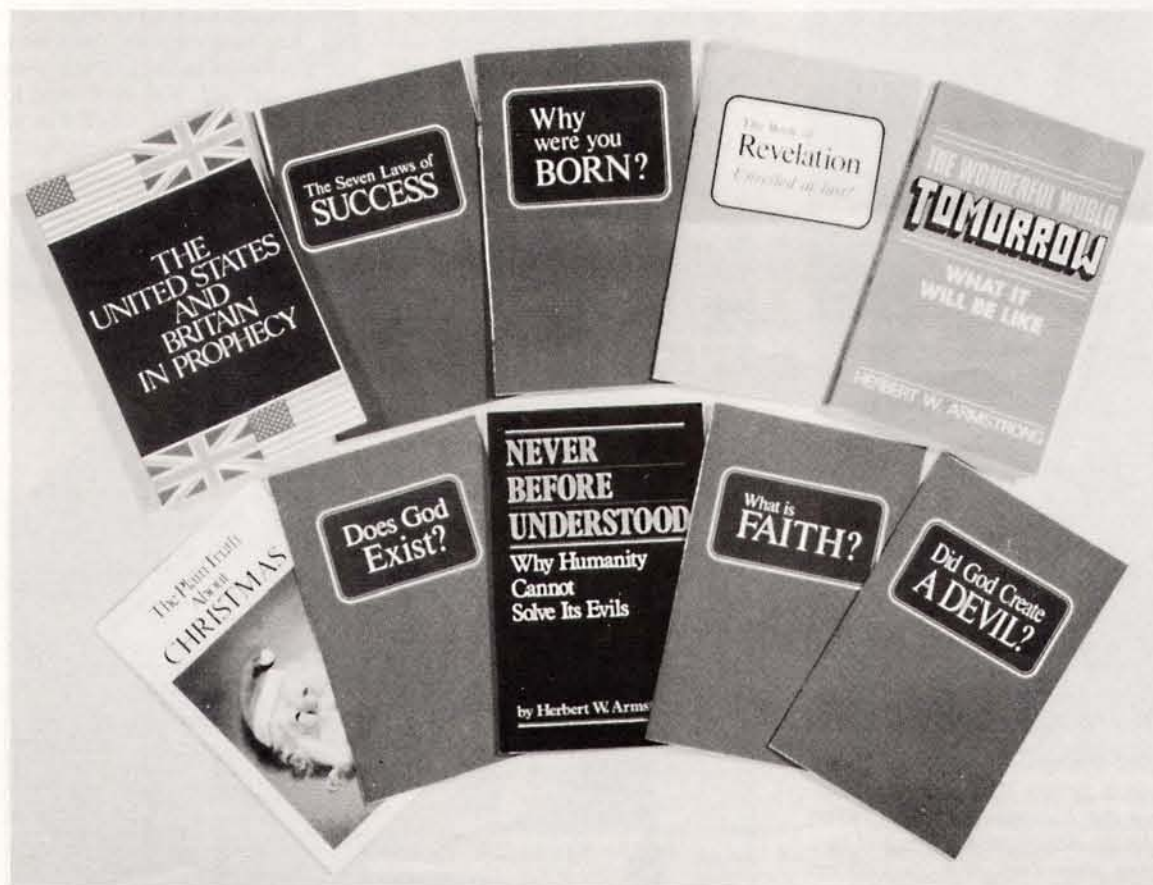
"Of course both of these were factors," Mr. Armstrong wrote. "But, based on observation, getting at the FACTS that led either to success or failure in hundreds of businesses, I found a third important cause of failures was the fitting of the proverbial square peg in the round hole — in other words, so many men are misplaced — in the wrong line of business, for them; this, coupled with the fact that the seven laws of success are not known or followed by most people."

Many, said Mr. Armstrong, "were untrained and unskilled in merchandising, advertising, selling, cost accounting, shrewd buying.

Salesmen from manufacturers and wholesalers overloaded them with the wrong goods. They didn't know how to figure markups. They didn't know how to meet the public, or sell goods. They didn't know how to manage clerks, if they hired any. They were misfits entirely — square pegs in round holes."

Mr. Armstrong added: "Most people — men and women alike — probably do not think of, or apply a single one of these seven laws. These are of such importance."

Following are 10 publications by Mr. Armstrong that have been requested by more than one million people. *The United States and Britain in Prophecy*, 5.4 million; *The Seven Laws of Success*, 2.8 million; *Why Were You Born?*, 2.6 million; *The Book of Revelation Unveiled at Last!*, 2.3 million; *The Wonderful World Tomorrow — What It Will Be Like*, 2.2 million; *The Plain Truth About Christmas*, two million; *Does God Exist?*, two million; *Never Before Understood — Why Humanity Cannot Solve Its Evils*, 1.4 million; *What Is Faith?*, 1.2 million; and *Did God Create a Devil?*, one million.



**APOSTLE'S LEGACY** — Left photo shows the 10 most requested books and booklets written by Herbert W. Armstrong; above, Mr. Armstrong reviews one of the first copies of the 50th anniversary edition of *The Plain Truth* at the R.R. Donnelley & Sons plant in Glasgow, Ky., Dec. 21, 1983, with Chuck Johnson (left), a Donnelley account executive, and Ray Wright, director of the Church's Publishing Services Department.



# Media mark death of Herbert W. Armstrong

By Jeff Zhorne

PASADENA — News stories, features and editorials about the death of Pastor General Herbert W. Armstrong appeared in newspapers and magazines across the United States and in other countries.

## 'Genius' communicator

A page 1 article in the Pasadena *Star-News* Jan. 17 began, "Herbert W. Armstrong, who coupled a genius for mass communications with a commanding, almost irresistible voice to become one of the titans of radio evangelism, died Jan. 16."

"His world travels, including frequent meetings with heads of state, with which he spread his gospel, combined to make Armstrong one of the nation's best-known evangelists," the *Star-News* added.

The Los Angeles, Calif., *Times* said Mr. Armstrong "frequently lectured on world peace and presented gifts to dignitaries and heads of state. His travels brought him personal audiences with such diverse leaders as Emperor Hirohito of Japan and Prime Minister Margaret Thatcher of Great Britain."

The New York, N.Y., *Times* said that Mr. Armstrong "was one of the first preachers to make extensive use of the electronic media."

*Newsweek* reported Jan. 20, "A pioneer in his use of radio, television and magazines, Armstrong built his church into a powerful fundamentalist Christian organization."

According to the Associated Press (AP), the Church is based on fundamental teachings of the Bible, "including keeping a sabbath on Saturday and observing Passover."

The AP report continued: "In the Church's theology, Armstrong was the appointed apostle of Jesus Christ on earth."

"Members of the Church tithe voluntarily, and the Church also says it receives significant financial support from non-members who back its evangelical work."

The Los Angeles *Herald-Examiner* quoted David Hulme, Church spokesman: "He always said, 'Don't believe me. Believe what you can prove I say to be true.'"

## Funeral reported

"Mourners crowded the lawns and sat on tombstones near the flower-rimmed grave, listening to [evangelist Herman L.] Hoeh and [Joseph W.] Tkach from speakers mounted on trees at the cemetery 12 miles northeast of downtown Los Angeles," according to an AP report describing the Jan. 19 funeral of Mr. Armstrong.

The report continued: "'Moses died looking to the promised land,' Hoeh said. 'Mr. Armstrong died looking to the world tomorrow.'"

"Hoeh portrayed Armstrong as a man of peace whose message was carried to the world on radio and television and through the printing press."

"Circumstantially, he was brought before kings, rulers, educators, businessmen, congressmen and emperors, explaining in simple terms that there is coming a time when peace will be enforced," Hoeh said.

The *Star-News* published interviews with Church members after the funeral. Quoting Bill Pixley, a member who attends the Pasadena Auditorium A.M. church: "'It's the Church of God, not the Church of Herbert W. Armstrong. The basic drive and thoughts will continue. I think Mr. Tkach is an excellent administrator.'"

"Another church member said

her most lasting memory of Armstrong is 'his speaking ability, his teachings and his writings. He had a way of writing that anyone could understand, and he was a powerful speaker.'"

The Eugene, Ore., *Register-Guard* reported, "In Eugene, where Armstrong founded his church more than 50 years ago, church members were taking his death in stride."

"There is an aura of sadness, of course," said Leonard Schreiber, pastor of the 335-member Eugene congregation.

Continuing: "Schreiber, who joined the church and met Armstrong in 1960, recalled that Armstrong conducted church meetings in old schools near Veneta and Alvadore [Ore.] in the early years."

"Mr. Armstrong used to think very highly of Eugene," he said. "He always enjoyed coming here. He kind of looked at this more or less as his home in a way."

## Unproved charges

"Over the years the church has been tinged with apparent scandals and plagued by lawsuits," said the Charlotte, N.C., *Observer* Jan. 17. "But these seemed only momentarily to slow the growth of the church and to only temporarily impede the power of its founder-patriarch."

In reference to the court-appointed receivership of the Church in 1979, the *Daily News*, published in Van Nuys, Calif., reported that "no improprieties ever were proven and the case led to passage of a law in 1980 that stripped the California state attorney general of the right to investigate religious organizations."

Jan. 17 the Norfolk, Va., *Virginian-Pilot* printed the following: "The case was dropped in October

1980 after the Legislature passed a law barring the attorney general from investigating religious organizations accused of misuse of funds or internal civil fraud. The law was inspired by the church of God case."

The *Star-News* reported, "This clarification of the legal separation of church and state is a landmark law that was wrought as much by Armstrong's tenacity as by anything or anyone else."

## An editorial remembers

Harold Hubbard, a *Star-News* staff writer, wrote in an editorial Jan. 25: "'Judge them by their deeds,' said [Lathrop] Leishman, a longtime community leader."

"The first deed was founding Ambassador College Oct. 8, 1947, in the old McCormick estate on South Orange Grove Boulevard with four students and eight faculty members."

"More property was acquired and the program of beautification and building proceeded. Leishman called it 'Pasadena's first redevelopment program.'"

The editorial continued: "The idea of presenting the world's greatest artists in the auditorium led to establishing the Ambassador Foundation. The programs sponsored by the Foundation and the Ambassador College have made the auditorium recognized as a home of the performing arts."

Mr. Hubbard quoted evangelist Ellis La Ravia, a vice president of the Ambassador Foundation, "The Foundation has engaged in more than 30 projects in many parts of the world and has made grants to Pasadena organizations."

"The grants are made without regard to race or religion," La Ravia said. Its activities 'slice through the

complexities that divide a world where hatreds, prejudices and personal ambitions too often rule,' La Ravia stated."

Mr. Hubbard went on to mention how Ambassador Foundation aided the Royal College of Music in England; the David Ben-Gurion Exchange Professorship; Tel Aviv, Israel, University; and the King Leopold III Foundation of Belgium, which was "established to better mankind through research into oceanography, primitive cultures and wildlife."

Others he included are the Hill Tribes and Refugee Program of Thailand; the International Cultural Center for Youth in Israel, "dedicated to bettering relations between Arabs and Jews"; the World Peace Project in Egypt; a Jerusalem park, "commemorating the American bicentennial"; and a Middle East museum in Japan.

Mr. Hubbard concluded, "There are other projects, including an archaeological excavation outside Jerusalem's walls that Ambassador College students helped dig."

Another *Star-News* article reported, "Let us hope now in Herbert Armstrong's passing that there will be a better understanding and appreciation of the great commission that devolved upon him and that he struggled so mightily to fulfill."

The *Star-News* summed up: "It is a fact of life that those who choose — or who believe they are divinely chosen — to spread the message of monotheism in the world are bound to endure more than their share of moral vicissitudes. Many of these men and women, however, leave a legacy that makes all their suffering worthwhile. Herbert W. Armstrong was such a man."

## Leaders

(Continued from page 1)

ceiving your telegram. As you know, the Committee to Commemorate the 40th Anniversary of the Signing of the U.N. Charter in San Francisco was very grateful to him and the Ambassador International Cultural Foundation for its generous contribution last spring.

"We were delighted that Mr. Armstrong could be present for the events. Please accept my condolences and deepest sympathy."

Peter Tarnoff  
Executive director  
World Affairs Council  
of Northern California

"As a very long time friend of Mr. Armstrong I send my sincere condolences to you and the entire Worldwide Church of God."

"Mr. Armstrong and I first met in 1939 or 1940 (neither of us could ever pin-point the exact date) and from that time until now we enjoyed a warm and trusting friendship."

"As you and the members know one of Mr. Armstrong's finest traits was his loyalty. Add to that his love of perfection in everything he came in contact with."

"His was a life lived fully and unselfishly — truly God's servant in every way. I consider his passing as a great personal loss and my memories of our many years together will never grow dim. I wish you every success in the challenging years ahead. May God guide you and richly bless you."

Art Gilmore  
World Tomorrow announcer

"All of us at the Law Center extend sincere condolences to you and all your colleagues associated with the Church and the Foundation on the passing of Herbert W. Armstrong. Mr. Armstrong was one of the world's leading evangelists, and his distinguished career contributed much to the causes of religious faith and world peace."

Scott H. Bice  
Dean  
The Law Center  
University of Southern California

"With my great sorrow I received your telegram with the sad news about Mr. Armstrong. Please extend to his family my deepest condolences and tell them that he will always be in my prayers. I am at your service for whatever you may want."

Montserrat Caballe  
Spanish soprano

"On behalf of the Officers and Directors of the Association for Classical Music, I would like to express our sympathy to you on the occasion of the death of Ambassador Foundation's founder."

Martin Bookspan  
Chairman  
Association for Classical Music

"The Tucson [Ariz.] Community Center wishes to extend its condolences to the family and congregation of Herbert W. Armstrong. It's been our privilege... to annually serve as the conference site for the Worldwide Church of God. Mr. Armstrong's presence will sadly be missed."

Robert J. Sullivan  
Director  
Tucson Community Center  
and Convention Complex

"I had the privilege to meet the late President [Armstrong] in Beijing, China. I have been deeply impressed by his enthusiasm and friendship toward my country, and his sharpness in the international affairs. His meeting with our leader, Mr. Deng Xiaoping, is of great significance..."

Ji Xiaolin  
State Educational Commission  
University of Chicago, Ill.

☆☆☆

## England

"The Ambassador was very sorry to learn of the death of Herbert W. Armstrong, and would be grateful if you would pass on his condolences to family and friends. We have, as you requested, passed the sad news to London."

Q.F. Heim  
Private Secretary  
Her Majesty's Ambassador  
Washington, D.C.

"I hope that you will accept this [condolence] as an expression of my sympathy. I am sorry that our absence prevented us from attending the funeral service on 19 January."

D.F. Ballentyne  
Consul General of Britain  
Los Angeles, Calif.

"On my return from travelling abroad I was saddened by your telegram. Please convey our sympathy to all concerned with Mr. Armstrong's important work."

Leopold de Rothschild  
London, England

☆☆☆

## Belgium

"It is with great sadness and emotion that I learned the news of Mr. Armstrong's passing away... I remember I met him shortly after my arrival in 1982, and he told me about his love for Belgium and his relationship with King Leopold. I also remember how kindly and generously he reacted to Belgium-connected activities."

"Please convey my sympathy and sentiments of condolences to Mr. Armstrong's family and to those whose mission it will be to continue his formidable task, in the religious, the charitable and the educational fields."

Andre C. Adam  
Consul General of Belgium  
Los Angeles

☆☆☆

## West Germany

"I would like to express my heartfelt condolences at the death of Mr. Herbert W. Armstrong. Although I met him personally only once, I was strongly impressed by his personality. I deeply appreciate his work for international understanding, and for the arts. It is gratifying to learn that his efforts will be continued."

Guenter Joetze  
Consul General of West Germany  
Los Angeles

"Deeply shocked by news of the death of unforgettable Mr. Armstrong. Am

with you all in prayers for him and hopes for successful continuation of his life's work."

Otto von Habsburg  
Member  
European Parliament

☆☆☆

## Austria

"May I express my heartfelt condolences on the occasion of the passing away of Mr. Armstrong to his family, to the Ambassador College, to the Ambassador Foundation and to the Church of God."

"I will always remember Mr. Herbert W. Armstrong, whom I had the pleasure to have met several times, for his great personality, his deep humanity and culture. Austria will never forget his lasting merits for the promotion of culture and the strengthening of the contacts between the United States of America and Austria in the field of music."

Rudolf Kirchschlaeger  
Federal President

☆☆☆

## Czechoslovakia

"We were very much grieved to hear of the death of Mr. Herbert W. Armstrong, president of the Ambassador Foundation and chancellor of Ambassador College. We shall always remember the last visit of Mr. Armstrong in Prague. Please accept our sincerest sympathy in your sad bereavement."

Vaclav Pleskot  
President of Cedok Tourist Agency

☆☆☆

## Israel

"It is with great sorrow that we learned of the passing of President Herbert Armstrong. One could only be deeply impressed by his vast efforts to promote understanding and peace among peoples. His good deeds were felt in many corners of the world."

"In Jerusalem his care and concern can be seen in the many projects he undertook: the archaeological excavations uncovering the history of millennia, the children's playground and activ-

ities he helped sponsor, the dedicated work of the Ambassador college students."

"His visits to Jerusalem were always very special and I was privileged to share these with him. He helped foster the goals we set to ensure the future of Jerusalem, King David's City."

Teddy Kollek  
Mayor of Jerusalem

"We deeply mourn the passing of our great friend and outstanding international personality whose life was devoted to world peace, Herbert W. Armstrong."

Moshe Kol  
Zvi Dagan  
International Culture  
Center for Youth

"We were very sorry to receive the sad news of Mr. Herbert W. Armstrong's death. During the years of our association with him, all of us developed the highest regard for [his] wonderful personality and qualities. His deep devotion to the ideals of peace and justice in the spirit of the biblical prophets was appreciated by his friends in Israel."

"His feeling for Israel and Jerusalem was manifested in his true interest in the archaeological excavations near the temple mount and in the City of David. His name will always be attached to this most important undertaking carried out in Jerusalem."

Benjamin Mazar  
Joseph Aviram  
Israel Exploration Society

"Heard with extreme sadness about the death of President Herbert W. Armstrong. We in Jerusalem have lost one of the best and devoted friends of the City of David."

Yigal Shiloh  
Director  
City of David  
Archaeological Project

"Very saddened to hear of the death of Herbert Armstrong, a tireless worker for the brotherhood of man and an inspiring religious and public and educational personality, whom Israel regarded as a true  
(See LEADERS, page 12)



# Leaders

(Continued from page 11)

friend. Our sincerest condolences." Meir Rosenne Israeli Ambassador to the United States

"We learned with deep sorrow of the passing away of Mr. Herbert W. Armstrong, the leader of the Worldwide Church of God. Please convey to his family and to the members of your Church our sympathies and condolences. Mr. Armstrong will be remembered as a great spiritual leader and a true friend of Israel."

Jacob Even  
Consul General of Israel  
Los Angeles

☆☆☆

### Jordan

"Their majesties instructed me to convey their heartfelt sympathies and condolences on the passing away of Mr. Herbert W. Armstrong and their hope that the life of benevolence, altruism and the drive for better understanding among peoples which Mr. Armstrong led will continue to be the inspirational path for others to follow."

Adnan Abu Odeh  
Minister  
Royal Hashemite Court

"My wife and I were very sad to hear of the sudden passing away of Herbert W. Armstrong, the great humanitarian and philanthropist, a loss the world can ill afford at times such as these."

"Please convey our condolences to his immediate family and friends and to his memory. Both the Hussein Society for the Physically Handicapped and the Jordanian Sports Federation for the Disabled would be pleased to make a \$500 donation toward the Herbert W. Armstrong Memorial Fund."

Majda and Raad Zeid El Hussein  
Their Highnesses  
Chief Chamberlain  
of the Royal Court

"I was saddened to learn of the death of our good friend Herbert Armstrong. It has been a great shock to members of my family and I am sure also to the numerous friends he had in Jordan. He was truly a great man of vision and his campaign for understanding and co-existence are very much valued. I am confident that his colleagues will carry on with his mission and his great work."

Mohammed Kamal  
Jordanian Ambassador  
to the United States

☆☆☆

### Thailand

"The queen and I have learnt with deep sorrow and profound sadness at the news of the passing away of Mr. Herbert W. Armstrong, the founder and chairman of Ambassador Foundation who, through his understanding, wisdom and humanitarianism, has sought to give encouragement and assistance to people all over the world, particularly to Thailand, where he has devoted much of his time and resources, thereby becoming a close and valuable friend of our country."

"We hasten to express to the mem-



**MAYOR OF JERUSALEM** — Teddy Kollek, mayor of Jerusalem, met several times with Herbert W. Armstrong during the late pastor general's trips to Israel. They are shown above in the Old City of Jerusalem.

bers of Mr. Armstrong's family, his colleagues at the Ambassador Foundation and Ambassador College our sincere sympathy and heartfelt condolences for this sad and irreparable loss, which will be felt not only in the United States of America but also in Thailand."

Bhumibol Adulyadej  
King of Thailand

"Members of the Royal Thai Embassy's staff join me in sending our deepest sympathy and heartfelt condolences to the Armstrong family on the passing away of Mr. Herbert Armstrong, a great friend of Thailand and a truly fine human being."

"It was a privilege to have known and worked with Mr. Armstrong and we will always be thankful for the fine efforts and contributions that Mr. Armstrong has made to the betterment of understanding and friendship between the peoples of Thailand and the United States."

Kasem S. Kasemsri  
Ambassador  
Thai Embassy  
Washington, D.C.

"I am instructed to convey to you a message from the prime minister of

Thailand tendering his deepest sorrow and condolences on the demise of Mr. Herbert W. Armstrong."

W. Sumet  
Consul General of Thailand  
Los Angeles

☆☆☆

### China

"Grieved and shocked to learn the passing away of Mr. Herbert Armstrong, chairman of Ambassador Foundation, a good friend to the Chinese people. His contribution to mutual understanding and friendship between the peoples of China and the United States will remain forever in our hearts. Please convey my condolences to his family and relatives."

Tang Shubei  
Consul General of China  
San Francisco

"Shocked [to] learn [about the] unfortunate passing away of President Armstrong. Please accept my sincere condolences and convey my solicitous sympathy to his family."

Lin Qing  
Vice President of the  
Friendship Association  
and former Chinese Ambassador  
to the United Nations

☆☆☆

### Sri Lanka

"Heartfelt condolences and deepest sympathies on passing away of Mr. Herbert W. Armstrong and founder president of Ambassador Foundation. Irreplaceable loss for the world at large. His message of peace and humanitarianism will glow forever. May he rest in peace."

Festus Perera  
Minister of Fisheries

"Our deepest sympathies on death of Dr. Herbert W. Armstrong, founder-president of Ambassador Foundation. Grateful for services rendered by him to Sri Lanka and for carrying the message of peace throughout the world. May he rest in peace."

G.M. Premachandra  
Deputy Minister of Fisheries

☆☆☆

### Japan

"It is with much sorrow that I learned of the passing of Mr. Herbert W. Armstrong. I would like to offer my personal condolences."

Tokuo Yamashita  
Member  
House of Representatives

"I am deeply shocked and grieved at the news of the sudden demise of Mr. Armstrong. Recalling his valuable contribution to the enhancement of cordial relations between our two countries, my colleagues and I share the deep grief of your organization and his family. Please accept my deep condolence and convey my profound sympathy to you, your organization and to his family."

Eisaku Sato  
Member  
House of Councillors

"Deeply shocked and grieved at the sad report of the passing away of Dr. Armstrong. I wish to express my profound sympathy and sincere condolence to you and through you to the bereaved family."

Bunsei Sato  
Minister of Posts and  
Telecommunications

"Please accept my belated but sincere expression of condolence in the passing of Doctor Herbert W. Armstrong. His loss will be felt by all those who shared in his tireless dedication toward world peace and especially by those whose lives have been enriched by the outstanding cultural programs presenting world renowned artists at Ambassador College over the past many years."

Hazeltaizo Watanabe  
Consul General of Japan  
Los Angeles

"Deepest sympathies and prayers offered."

Yasuko Yamashita  
Bunkyo College  
Tokyo

"We are aware of the vital contribution which President Armstrong made for world peace. And his benevolent love shown to our people and our country is always in our heart. Moreover, his generous aide to our Tel Zeror Archaeological Project in Israel through your Foundation will long be remembered by us all."

"We extend our deepest sympathies and heartfelt condolences to you and to all whom President Armstrong loved in this world."

Koichiro Ishikawa  
Tel Zeror Archaeological Project

"I am deeply shocked and grieved at the news of the sudden demise of Mr. Armstrong. Please accept my heartfelt condolence and convey my



**ROYAL FRIENDSHIP** — King Bhumibol Adulyadej of Thailand maintained a friendship with Herbert Armstrong from the early 1970s. His Majesty, through Queen Sirikit, conferred the Ratanaporn II Class royal decoration on Mr. Armstrong March 24, 1985.

profound sympathy."

Zenbei Ootaka  
York-Benimaru Foundation

☆☆☆

### Philippines

"I have just learned about the passing of Mr. Herbert Armstrong who has been a great benefactor to the rural workers of the Philippines for many years through the Ambassador Foundation. Having known Mr. Armstrong was a privilege and an inspiration and the memory of his friendship will always be cherished by me and my associates in the Ministry of Labor and Employment."

"Considering the global scope of his philanthropic concerns and the immense responsibility this imposes may I wish you the very best as you enter into the duties previously held by him at the

Ambassador Foundation.

"I look forward to a continuing partnership with you and your organization in carrying out the lofty aims that animated Mr. Armstrong's deep ties with us and we place ourselves at your disposal for the completion of projects already initiated under Mr. Armstrong's stewardship."

Blas F. Ople  
Minister of Labor and Employment

☆☆☆

### Nepal

"The royal Nepalese Embassy wishes to transmit the following message of condolence from their Majesties the King and Queen of Nepal to the Ambassador Foundation:

"The Queen and I are grieved to hear of the sad demise of Herbert Armstrong. He was a man truly dedicated to the cause of serving humanity. May his soul rest in peace."

Birendra Bir Bikram Shah Dev  
King of Nepal

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Other condolences were received from many other individuals and organizations in the following countries.

**United States:** the Pasadena Boys Choir; the Community Dispute Resolution Center, Pasadena; Men's Organization for Rehabilitation through Training (ORT), Los Angeles; Heber C. Jentsch, president of Church of Scientology International; Mukunda Goswami, minister of public affairs, ISKCON International, Los Angeles; Edmund D. Rothschild, New York, N.Y.; and Shaw Concerts Inc., New York.

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**China:** Han Xu, Chinese ambassador extraordinary and plenipotentiary; and the Chinese ambassador to England.

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**Belgium:** Leopold III Foundation.

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**Sri Lanka:** D.T.L. Guruge, competent authority, ITN; and Mapalagama Wipulasara Maha Thera, director, Institute of Mount Lavinia.

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**Israel:** Institute of Archaeology, He-



**EUROPEAN LEADER** — Otto von Habsburg, heir to the royal House of Habsburg and a proponent of the European unification movement, met with Herbert W. Armstrong in Europe in May, 1985.